

THE VOICE

For years Gus Heningburg has been working on it – questioning, challenging, honing a clear, confident expression of both himself and the world he lives in. The voice is that of one of New Jersey's most distinguished and diversely accomplished citizens. A provocative TV broadcaster unrelenting in his quest for truth. Successful businessman respected for his straight answers. Civil rights activist fluent in the language of conflict resolution. A proud African-American possessed with the voice of reason.

It is a voice powerful in message, independent of controlling interests, free of illusion and rhetoric.

Gus is a great communicator and he uses this gift with a clear sense of purpose, as a constant prod to keep our attention on the unfinished business of race relations and community problems.

— Judy Girard, formerly
VP-Programming,
WABC-TV

THE VISION

For years Gus Heningburg has fought to secure it – a society delivered from the racism that cripples our souls and our communities, a society that has dared to recognize and confront a pervasive lack of personal and political will to eradicate racism.

TOGETHER

the voice and vision transcend racial and ethnic boundaries. Together they have won him the admiration and respect of everyone who knows him.

I have a great deal of admiration and respect for Gus Heningburg. His service to my administration, the city of Newark, the African-American community and the state of New Jersey is long and distinguished. Gus has a unique capacity to bring people together, transcending barriers of race and ethnicity, to get things back on track and moving again.

— Mayor Sharpe James, Newark, New Jersey

INVITATION

We invite you to engage this excellent speaker and extraordinary man. Mr. Heningburg is uniquely qualified to speak to a broad range of issues among which audiences may find particularly relevant:

- Illusion vs Reality:
Race Relations As They Really Are
- Managing Diversity:
Who's Managing Whom?
- Editorial Control:
Broadcasting's Subtle Racism
- Political Impotence:
The Root Of Our Urban Problems

Gus Heningburg is someone who thinks and speaks with perspicacity and often with wisdom. He has a wonderful way of sharing his vast experience and knowledge without ever patronizing his listeners.

— Lawrence P. Goldman, President & CEO, New Jersey Performing Arts Center

His previous speaking engagements include Harvard Business School, Cornell University and Stanford University, in addition to scores of educational, business, civic and social organizations.

Gus is both inspirational and informative. He has the unique ability not only to motivate and inspire, but also to leave his audience with a clearer idea on how to proceed.

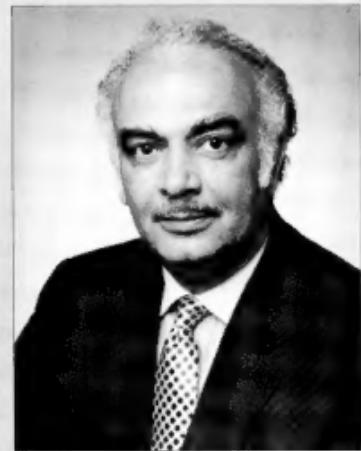
— Robert E. Mulcahy, III,
President & CEO, New Jersey Sports and Exposition Authority

GUS HENINGBURG:

- First recipient, Alice Paul Humanitarian Award, the state's highest civilian honor
- Respected host of WNBC-TV's "Positively Black" for 21 years
- President/CEO, Greater Newark Urban Coalition, 1968-1980
- Assistant to President, NAACP Legal Defense Fund, 1962-1967
- Director, Alumni Affairs, United Negro College Fund for five years
- Prime architect, affirmative action plans for Newark, Essex County and the state including the "Newark Plan," recognized nationwide as an affirmative action model
- Transition Chair for both the Gibson and James Newark mayoralties
- Vice Chair, New Jersey Educational Opportunity Fund
- Member, Committee on Goals - The Master Plan for NJ Higher Education
- Governor-appointed Commissioner, New Jersey Sports and Exhibition Authority
- President, Gustav Heningburg Associates, Inc. consultants in public policy formation, mediation and affirmative action for such entities as the Marriot Corporation, Foster-Wheeler and the Port Authority of NY/NJ
- Honorary degrees from the University of Medicine and Dentistry of New Jersey, Rutgers University and Ramapo College

What other people have attempted in public life, particularly in the area of equal rights and affirmative action, Gus has quietly accomplished in the arena of business and civic involvement. He has an uncanny ability to bring conflict into resolution and his contribution to the people and the state of New Jersey in this area is enormous.

- Brendan T. Byrne, Governor of New Jersey 1973-81



GUS HENINGBURG

One Man's Voice . . .
An Unshakeable Vision

Gus is a renaissance man - a businessman, a journalist, a mediator. He's at his best when he's helping people who are least able to help themselves. In times of crisis, his has always been the voice of reason.

- Thomas H. Kean, President,
Drew University
Governor of New Jersey, 1982-90

Please call us for fee and availability information.



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